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New Addition of Books Vol. 7 No. 5, 2014

(Added during 27th – 31st January, 2014)

Serial No.	Call No & Acc. No.	Bibliographic Details of Books
Computer Science		
1.	005.275 FOS 016898	Designing and building parallel programs: concepts and tools for parallel software engineering Foster, Ian T. Reading: Addison- Wesley, 1995
2.	006.6 GPU 016899	GPU computing gems edition Hwu, Wen-mei W. (ed.) Burlington: Morgan Kaufmann/Elsevier, 2011
3.	006.6 GPU 016900	GPU computing Emerald edition Hwu, Wen-mei W. (ed.) Burlington: Morgan Kaufmann/Elsevier, 2011
Philosophy & Psychology		
4.	111.85 POS 016890	Substance of style: how the rise of aesthetic value is remaking commerce, culture, and consciousness Postrel, Virginia New York: Harper Perennial, 2004
5.	153.35 BON 016866	Lateral thinking creativity step Bono, Edward de New York: Harper Colophon Books, 1970
6.	153.35 BON 016874	Lateral thinking: a textbook of creativity Bono, Edward de London: Penguin Books, 1970
Religion		
7.	201.65 BRO 016894	Science and religion around the world Brooke, John Hedley New York: Oxford University Press, 2011
8.	215 RUS 016893	Religion and science Russell, Bertrand New York: Oxford University Press, 1997
Social Sciences		
9.	306.4 LEO 016889	Story of stuff: how our obsession with stuff is trashing the planet, our communities, and our health and a vision for change Leonard, Annie New York: Free Press, 2010

Language		
10.	401.9 LUC 016862	Language diversity and thought: a reformulation of the linguistic relativity hypothesis Lucy, John A. Cambridge: Cambridge University Press, 1992
Mathematics		
11.	510.28553 LOA 016901	Introduction to scientific computing: a matrix-vector approach using MATLAB Loan, Charles F. Van Upper Saddle River: Prentice Hall, 2000
12.	514 ARM 016904	Basic topology Armstrong, M. A. New Delhi: Springer, 1983
13.	519.2 TRI 016905 - 906	Probability and statistics with reliability, queuing, and computer science applications Trivedi, Kishor Shridharbhai New Delhi: Wiley India, 2002
Chemistry		
14.	541.220113 DEN 016895	De novo molecular design Schneider, Gisbert (ed.) Wenham: Wiley-VCH Verlag, 2014
Engineering		
15.	612.82 FUN 016902	Fundamental neuroscience Squire, Larry R.... [et al.] Amsterdam: Academic Press, 2013
16.	616.0092 WRI 016864	Circulation: William Harvey's revolutionary idea Wright, Thomas London: Random House India, 2012
17.	617.89 STR 016907	Strategies for selecting and verifying hearing aid fittings Valente, Michael (ed.) New York: Thieme, 2002
18.	620.11 BEO 016892	Transmaterial: a catalog of materials that redefine our physical environment Brownell, Blaine New York: Princeton Architectural Press, 2006
19.	621.38152 SUT 016896 - 897	Logical effort: designing fast CMOS circuits Sutherland, Ivan San Francisco: Morgan Kaufmann Publishers, 1999
20.	621.382 GAL 016865	Principles of digital communication Gallager, Robert G. Cambridge: Cambridge University Press, 2008
Management		
21.	658.11 RIE 016886	Lean startup: how today's entrepreneurs use continuous innovation to create radically successful businesses Ries, Eric New York: Crown Publishing Group, 2011

22.	658.155 SIM 016875	Little bets: how breakthrough ideas emerge from small discoveries Sims, Peter London: Random House India, 2012
23.	658.4063 DYE 016885	Innovator's DNA: mastering the five skills of disruptive innovators Dyer, Jeff Boston: Harvard Business Publishing, 2011
24.	658.575 REI 016876	Managing the design factory: a product developer's toolkit Reinertsen, Donald G. New York: Free Press, 1997
25.	658.5752 BOO 016881	Product design for manufacture and assembly Boothroyd, Geoffrey Boca Raton: CRC Press, 2011
26.	658.575 ESS 016868	Fine line: how design strategies are shaping the future of business Esslinger, Hartmut San Francisco: Jossey-Bass, 2009.
27.	658.5752 MIL 016882	Research methods for product design Milton, Alex London: Laurence King Publishing, 2013
Chemical Engineering		
28.	660.2804 CUS 016863	Chemical product design Cussler, E. L. Cambridge: Cambridge University Press, 2011
29.	686.2252 CAR 016887	Little book of layouts: good designs and why they work Carter, David E. New York: Harper Collins, 2003
Arts & Design		
30.	701.8 ELA 016871	Geometry of design: studies in proportion and composition Elam, Kimberly New York: Princeton University Press, 2011
31.	721.044 BEL 016877	Materials for design Bell, Victoria Ballard, New York: Princeton Architectural Press, 2006
32.	741.2 EIS 016883	Sketching: drawing techniques for product designers Eissen, Koos Amsterdam: BIS Publishers, 2007
33.	741.6 BAE 016873	Cite this Title Information design workbook: graphic approaches, solutions, and inspiration + 30 case studies Baer, Kim Beverly: Rockport Publishers, 2008
34.	741.6 GIB 016891	Wayfinding handbook: information design for public places Gibson, David New York: Princeton University Press, 2009
35.	741.6 OGR 016884	Information design handbook OGrady, Jenn + Ken Visocky Cincinnati: How Books, 2008

36.	741.6092 KAL 016888	Principles of uncertainty Kalman, Maira New York: Penguin Books, 2009
37.	745.2 PAP 016869	Design for the real world: human ecology and social change Papanek, Victor Chicago: Academy Chicago Publishers, 1985
38.	745.203 PHA 016878 - 880	Phaidon design classics Phaidon London: Phaidon Press, 2006
39.	745.4 FIF 016903	Fifty years of the National Institute of Design: 1961-2011 National Institute of Design Ahmedabad: NID, 2013
40.	745.4 HOW 016870	Designers don't read Howe, Austin New York: Allworth Press, 2009
41.	745.4 MAR 016872	Good design: deconstructing form and function and what makes good design work Marks, Terry Beverly: Rockport Publishers, 2009
42.	745.403 LID 016867	Universal principles of design: 125 ways to enhance usability, influence perception, increase appeal, make better design decisions, and teach through design Lidwell, William Beverly: Rockport Publishers, 2010