

# Indian Institute of Technology Gandhinagar LIBRARY



## New Addition of Books Vol. 12 No. 03, 2019

(Added during 14<sup>th</sup> – 18<sup>th</sup> January, 2019)  
(Available for issue from 25<sup>th</sup> January, 2019)

### Where are these books?

New Addition Books are displayed after Library Circulation Desk

### How to reserve these books?

You may Reserve a book through Online Catalogue <http://catalog.iitgn.ac.in/>, using Place hold option

### How to suggest the book?

You may suggest a book through Email, using “Book Indent Form” which is available on the website or through the online catalogue <http://catalog.iitgn.ac.in/>, using “Your purchase suggestions” option.

<http://www.iitgn.ac.in/library.htm>



## Computer Science

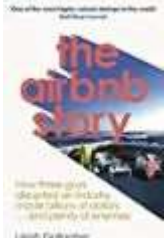


Title: [ARM assembly language programming & architecture](#)  
Author: Mazidi, Muhammad Ali  
Publisher: Columbia: Micro Digital Ed.com, 2016  
Call No.: 005.2 MAZ  
Acc. No.: 027208



Title: [Digital ape: how to live in peace with smart machines](#)  
Author: Shadbolt, Nigel  
Publisher: New Delhi: Amaryllis, 2018  
Call No.: 006.301 SHA  
Acc. No.: 027215

## Economics



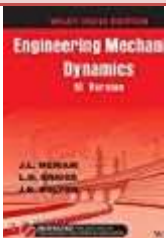
Title: [Airbnb story: how three ordinary guys disrupted an industry, made billions and created plenty of controversy](#)  
Author: Gallagher, Leigh  
Publisher: London: Penguin Random House, 2017  
Call No.: 338.761 GAL  
Acc. No.: 027212

## Commerce, Communication & Transportation



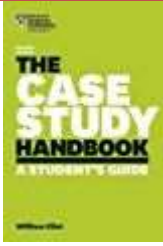
Title: [Everything store: Jeff Bezos and the age of Amazon](#)  
Author: Stone, Brad  
Publisher: London: Corgi Books, 2013  
Call No.: 381.4500202 STO  
Acc. No.: 027217

## Engineering



Title: [Engineering mechanics dynamics: SI version](#)  
Author: Meriam, James L.  
Publisher: Delhi: Wiley, 2015  
Call No.: 620.103 MER  
Acc. No.: 027209

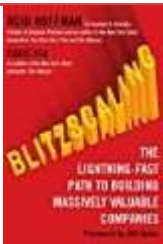
Management and Public Relations



Title: [Case study handbook: a student's guide](#)  
Author: Ellet, William  
Publisher: Boston: Harvard Business Review Press, 2018  
Call No.: 658 ELL  
Acc. No.: 027214



Title: [Collaboration](#)  
Author: Harvard Business Review  
Publisher: Boston: Harvard Business Publishing, 2013  
Call No.: 658.046 HAR  
Acc. No.: 027229



Title: [Blitzscaling: the lightning fast path to building massively valuable companies](#)  
Author: Hoffman, Reid  
Publisher: London: Harper Collins Publisher, 2018  
Call No.: 658.11 HOF  
Acc. No.: 027213



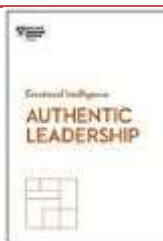
Title: [Managing people](#)  
Author: Harvard Business Review  
Publisher: Boston: Harvard Business Publishing, 2011  
Call No.: 658.3 HAR  
Acc. No.: 027233



Title: [Making smart decisions](#)  
Author: Harvard Business Review  
Publisher: Boston: Harvard Business Review Press, 2013  
Call No.: 658.403 HAR  
Acc. No.: 027232



Title: [Change management](#)  
Author: Harvard Business Review  
Publisher: Boston: Harvard Business Publishing, 2011  
Call No.: 658.406 HAR  
Acc. No.: 027228



Title: [Authentic leadership](#)  
Author: Harvard Business Review  
Publisher: Boston: Harvard Business Publishing, 2017  
Call No.: 658.4092 HAR  
Acc. No.: 027216



---

Title: [Innovation](#)

Author: Harvard Business Review

Publisher: Boston: Harvard Business Publishing, 2013

Call No.: 658.4063 HAR

Acc. No.: 027231



---

Title: [Communication](#)

Author: Harvard Business Review

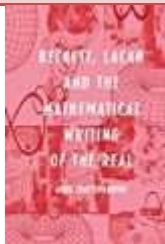
Publisher: Boston: Harvard Business Publishing, 2013

Call No.: 658.45 HAR

Acc. No.: 027230

---

### Literature



Title: [Beckett, Lacan and the mathematical writing of the real](#)

Author: Chattopadhyay, Arka

Publisher: New Delhi: Bloomsbury, 2018

Call No.: 848.91409 CHA

Acc. No.: 027210-027211

---